

AGRA Impact Series

Farmer CBA to Agrodealer, the story of Adepma Agro-chemical shop and supplies - Ghana

November 2021

Community: Kwabeng community at Nkoranza South District

Mr. Meshack Annor is a young man of 24 years old who for a long time have shown a lot of interest in farming and wanted to do it as business. Before becoming a Community-Based Advisor, he was into growing of maize, cassava, and carrot on an acre piece of farmland. The output from the cultivation of the farmland was poor, only about 3 bags of maize was being realized. As he attested, "though I have been farming for some years now, I never applied the improved farming methods like the use of hybrid seeds, fertilizer application and plant spacing." When Meshack was selected as CBA, he was then exposed to the business concept of farming and became serious about it. He was taught about improved farming practices, business, and marketing opportunities. He benefitted from the training of CBAs in agrodealership and entrepreneurship. Following his experience from the training and lessons picked up from Wofa Addo Agro-chemical input shop, he followed up with Adepma Agro-chemical shop to establish a business linkage. He now runs an outlet for Adepma Agro-chemical shop and supplies smallholder farmers in and around his community. He picks inputs such as weedicide, seeds, fertilizer on credit and earns commission based on the quantity sold and repaid.

When asked about the benefits of being a CBA, he had this to say. "Being a CBA has brought a lot of enlightenment and courage to make the best out of life. The training workshops have built my capacity and

I am able to provide the needed support to farmers in the community. I have registered 300 farmers that I am assisting to adopt good agronomic practices. I have also benefitted because I now realize 14 bags of maize from the same one-acre farmland that was giving me 3 bags. This has impacted positively on my income and my goal is to become a key Agro-input dealer in my community and its environs."

