



**Beatrice
Nkatha
M'Munyi**

Name of Business: Sorghum Pioneer Agencies

Position in the Company: Founder and Managing Director

Country: Kenya

About the business: Sorghum Pioneer Agencies is primarily concerned with production, harvesting, storage and marketing of cereals and pulses for contracted smallholder farmers mainly women and youth. The agency is a one-stop-shop in cereals and pulses value chain whereby contracted smallholder farmers access Agro-vet inputs, credit facilities, Machinery services, Agency Banking and technical advice. At the end of a cropping cycle, farmers deliver their harvest to the agency for storage and onward sale to EABL.

Beatrice is the Founder and MD for Sorghum Pioneer Agencies who started her business by selling grain using “goro goros” (2kg cans) in 2009. Later, she joined a group of women who were retailing cereals in Meru. She became their leader and trustee, managing their rented bulking stores and has since grown to be a leading solution provider and a full EABL agent.

Find out more:

Twitter: <https://twitter.com/BKannz17?s=08>

Facebook: https://m.facebook.com/Sorghum-Pioneer-Agencies-488334918257833/?__tn__=C-R