Name of Business: AFCO Investment Co. Ltd
Position in the Company: Co-founder and Managing Director
Country: Tanzania
Nature of Business: AFCO Investment Ltd is a female owned and led enterprise, that sources cereals and grains, from small holder farmers and processes them into highly nutritious flours targeting the vulnerable and low income consumers. The company sources for pro-vitamin A, orange fleshed sweet potatoes and other grains from 85 smallholder farmers (32% women) and processes highly nutritious flour for the low income consumers. The business has a team of 12 staff; 58% are women. In addition, the company works with 32 women in the product distribution supply chain to the market. These women are supplied with nutritious biofortified food products for sale and pay back after sale.

Fortunatha is a holder of Bachelor of Commerce degree in accounting from the University of Dar es Salaam in Tanzania. She has more than ten years’ experience in food processing and entrepreneurship. She is passionate about the food processing industry, and has attended various courses related to grains and cereals processing—inside and outside the country—including a flour fortification monitoring course from KANSAS State University.

Find out more:

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