



**Chidinma
Eriobu**

Name of business: Phronesis Foods Nigeria Ltd.

Position in the Company: Founder and Chief Executive Officer

Country: Nigeria

About the business: Phronesis Foods processes and packages local food products, and further creates new food product lines from them, and by this, has created more than a hundred jobs for women in the rural communities, and reduced child-labour. Ukwa, known as African Breadfruit in English, is a nutritious local food with potential to serve as both food and medicine. However, it is not readily available, hence Phronesis Foods began creating unique solutions and new food product lines like Ukwa Pouno, Coated Ukwa Snack, Ukwa Smoothie.

Chidinma is a multi-award-winning entrepreneur, the author of “How To Pitch Your Business” eBook, a mentor, a mother and a Christian. She was Best Female Business Speaker of the Year (Leadership Mind Awards, 2017) and Outstanding Entrepreneur of the Year Award (BAOBAB International Awards, 2018). In 2020, she was appointed one of the young entrepreneurs to sit on the Board of Crown Point College of Health Sciences and Technology, Ogun State.

Find out more:

Website: <https://phronesisfoods.ng/>

Twitter: Business - <https://www.twitter.com/phronesisfoods.ng>

Personal - <https://www.twitter.com/chichieriobu>