



**Atinuke Lebile**

**Name of business:** Cato Foods

**Position in the Company:** Co-Founder and Chief Operating Officer

**Country:** Nigeria

**About the business:** CATO Foods is a fast-growing indigenous innovative food company dedicated to improving lives and livelihood of people through agriculture by leveraging on technology to scale up the production of nutritious food products especially from biofortified crops with more focus on Base of Pyramid consumers to curb vitamin A deficiency. Cato Foods processes staple crops such as cassava, maize and orange fleshed especially biofortified crops into several value added nutritious food products for all age groups starting from 6 months of age to address malnutrition and hidden hunger while supporting smallholder farmers to grow nutritious crops towards food and nutrition security.

Atinuke is the co-founder/COO of Cato Foods; a fast growing company that is committed to addressing malnutrition and hidden hunger. With over eight years experience she founded SHEAGRIC Initiative, an NGO focusing on encouraging and empowering women in agriculture.

**Find out more:**

---

Website: <https://catofoods.com/>