Name of business: KIEL BIEN-ÊTRE

Position in the company: CEO

Country: Benin

About the business: KIEL BIEN-ÊTRE is specialized in the exclusive transformation and marketing of Baobab in several products rich in nutrients and trace elements for children from 6 months and adults. KIEL BIEN-ÊTRE transforms baobab into several by-products such as baobab coffee, baobab croquettes, etc., at the same time contributing to the improvement of nutritional health status of children, pregnant women and the elderly and empowering rural women.

Trained as a socio-psychologist, Célia loves reading and exploring. Passionate about nutrition and healthy eating, it was imperative for her to take action in the face of problems linked to poor diet, hence the creation of Kiel Bien-être. Activist and very socially committed, Célia works with the most disadvantaged in order to contribute to the improvement of their living conditions.

Find out more:

Twitter: Business - https://www.twitter.com/@kielbienetre
Personal - https://www.twitter.com/@Celia_Chabi
Facebook: https://www.facebook.com/kielbienetre/